

2019

Media facts Apéritif

Apéritif is the leading on trade food and drink magazine, well known and respected for its in depth articles. Readers work in the licenced horeca business. Distribution also includes members of The Norwegian Sommelier Association. The total number of readers is 43 000 according to Kantar Media Business press 2018.

The magazine can boast top quality high integrity editorial, photos and print. The publisher is dominating in Norway's food and drink scene through the country's by far most important web site on food and drink, www.aperitif.no.

Issues

No	Date of issue	Deadline ad material
1	26. February	12. February
2	2. April	19. March
3	7. May	23. April
4	11. June	28. May
5	3. September	20. August
6	1. October	18. September
7	5. November	22. October
8	3. December	19. November

Audited by the Norwegian Trade Press Association 2018: 5335 copies

Ad sales

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Visit our web site

www.aperitif.no

Prices & details

All rates in NOK

	B/W + 2C		
2/1 p	41 600		
1/1 p	22 400		
A5	16 300		
1/2 p	16 100		
1/4 p	10 800		
Back cover page	29 000		
2. and 3. cover page	26 000		
Inserts	<30g	31-50g	51-100g
Incl plastic wrapping	31 000	36 000	48 000

Format	A4
Paper quality cover	250 g Gloss UV lacquered
Paper quality inside	130 g Gloss
Raster	70 lines
Printing method	Offset
Ad material	Digital transfer

For any other kind of material the advertiser will be charged the additional costs.

Commission to agency: 9 per cent.

	Upright W/H	Lying W/H
2/1 page		385/260
1/1 page	172/260	
Bleeding	210/297	420/297
2/3 page	112/260	172/168
A5	148/210	
1/2 page	83/260	172/127
1/4 page	83/127	172/60

Cancellations must be made 2 weeks ahead of issue date. The right to complaint is lost if the deadline for ad material is not met with. Complaints corrections and cancellations must be in written. The publisher takes no responsibility for telephone messages.

aperitif

www.aperitif.no